



HORECA CATALOGUE 2026



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INTRODUCTION

Nõo Meat Factory is a family-owned meat factory located in the south of Estonia, in an area surrounded by green meadows and forests.

We know that the food we create brings thousands of people together at the same table for shared moments every day. We truly cherish cooking together, eating together, and the time spent together every day.

For decades we have created new recipes and prepared meat products for our consumers following these main principles:

- Every product we create and develop is guided primarily by two qualities: **taste and healthiness**. Food is sacred to us and more than just sustenance. We create products that are good for us and taste delicious. Along with them always comes peace of mind, knowing that they are suitable for our children as well.
- We do not use low-nutrient bone meat mass in our products; instead, **we use thoroughly inspected quality and pure and natural meat and other raw materials**.
- We use as many **natural flavourings and components** as possible in our recipes and products.
- We adhere to the ethics of the food industry and **stand for the idea that healthy food must be of high quality, honest and valuable**.

We care about how to operate even better, more innovatively, more progressively and more sustainably.

Product development. We focus daily on creating new products and improving existing ones. Every year, we surprise our consumers with new, delicious and exciting products, directly influencing local food culture with award-worthy flavours.

Investments in production and technology. We have always believed that innovation and technological advancement are the foundation of quality and efficient food production. We continuously update our manufacturing processes and invest in cutting-edge technology.

Strides toward sustainability. We have always been environmentally conscious in our packaging. We don't engage in greenwashing, but we constantly seek real solutions on how to responsibly preserve our planet. We use environmentally friendly gas vehicles and invest in energy-efficient technology.

WE ARE LOOKING FOR:

- distributors of products in Europe in the retail sector
- resellers of our HoReCa products in Europe
- offers of technology and equipment that we can use in our company
- developing contact with European meat and other food companies.

WE ARE OPEN FOR:

- production of Private Label products according to your requirements
- cooperation with spices producers, meat producers and resellers
- your suggestions and special requests.



OUR STORY? SIMPLE

Founded in 1992, we're a family business built on the principle of providing wholesome, delicious food. Just as a family nurtures its members, we carefully craft each product with clean, healthy ingredients, ensuring it's something we're **proud to serve our own children**.

Our family's involvement extends throughout the company, guaranteeing fast, meaningful decisions that reflect our **commitment to quality**.

Today, NÕO is recognized as **a leading food brand** in Estonia and a cherished part of the vibrant Tartu region.





NEXT GENERATION – NEW HEIGHTS

We have the expertise, the uncompromising quality, the scalable capacity, and the proven experience to become the most loved meat brand in the Baltic Sea region.

Our strength lies in our **agility**. We adapt swiftly to evolving **consumer preferences**, emerging **trends**, and the dynamic **global landscape** of our industry.



THE MISSION

To share our passion for high-quality, delicious meat by educating consumers on the best choices available.



THE JOURNEY IS CALLED GROWTH

THE VISION

To inspire families to create lasting memories and strengthen bonds through shared meals.

THE ENVIRONMENT IS OUR LEGACY TO CHILDREN

ENERGY MANAGEMENT



We utilize modern, high-energy-efficiency equipment in our production processes. Our facilities are powered by wind and green energy, certified by the Green Energy Certificate.

PRODUCT STEWARDSHIP



Our production is certified under IFS Food and FSSC 22000, ensuring the efficient use of raw materials by minimizing waste and providing full traceability throughout our production processes.



SUSTAINABILITY REPORTING



Our company's sustainability strategy focuses on minimizing our environmental impact and maximizing resource efficiency. We strive to reduce our environmental footprint to the absolute minimum.

OPERATIONAL RISK MANAGEMENT



Our comprehensive management system, overseen by experienced professionals, ensures the efficient use of resources from raw material sourcing to final product delivery.

CARBON MANAGEMENT



We have implemented several initiatives to reduce carbon emissions, including a new container system and a modernized factory heating system that recycles residual heat from our cooling systems.

ENVIRONMENT HEALTH & SAFETY



We adhere to all environmental health and safety standards mandated by EU laws and regulations in both our company and production operations.

HOREGA PRODUCTS

As a trusted partner in the food service industry, we offer an extensive array of high-quality meat products tailored to the needs of restaurants, cafes, and ready-to-eat meal producers. Select excellence for your establishment.



COLD SMOKED PORK

HOT SMOKED BACON



CONTROLLED
Traditionally
made
BEST
QUALITY

Cold smoked bacon slices

Code 6926

EAN 4740574069268

500 g / vacuum



Breakfast bacon

Code 2555

EAN 4740574025554

1.6 kg / MAP / ~83 slices



Country man bacon

Code 2540

EAN 4740574025400

1.6 kg / MAP / ~100 slices



Bacon with skin

Code 2518

EAN 4740574025189

1.6 kg / MAP / ~ 95 slices

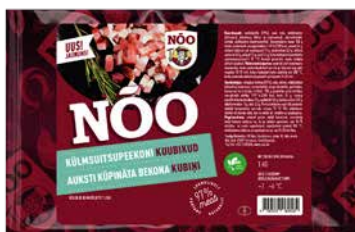


Bacon "Delicacy"

Code 2508

EAN 4740574025080

1.6 kg / MAP / ~100 slices



Cold smoked bacon cubes

Code 6916

EAN 4740574069169

1 kg / vacuum



Bacon cubes

Code 2527

EAN 4740574025271

2.1 kg / MAP / 3x6x28 mm



Bacon cubes

Code 2516

EAN 4740574025165

2.1 kg / MAP / 6x6x6 mm



Breakfast bacon strips

Code 9055

EAN 4740574090552

200 g / MAP

CONTROLLED
Traditionally
made
BEST
QUALITY

The product name can be adjusted according to market needs | Store: +2...+6 °C

DPA: 12-16 pcs | Transport boxes on the pallet: 36 | Store: +2...+6 °C

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HOT SMOKED PORK HAM



Ham for pizzas, boiled

Code 2541

EAN 4740574025417

~2.1 kg / MAP / ~6x6 mm



Ham for pizzas, boiled

Code 2521

EAN 4740574025219

2.1 kg / MAP / 7x28 mm



Ham strips

Code 2565

EAN 4740574025653

2.1 kg / MAP / 6x28 mm

CONTROLLED
Traditionally
made
BEST
QUALITY

HOT SMOKED AND COOKED POULTRY



**Smoked chicken thigh
meat without skin**

Code 2578

EAN 4740574025783

2.1 kg / MAP / 14x14 mm



**Smoked chicken thigh meat
without skin shredded**

Code 2598

EAN 4740574025981

2.1 kg / MAP



CONTROLLED BEST
Smoked
with
Alder Wood
QUALITY

**Smoked chicken thigh
meat without skin**

Code 9399

EAN 4740574093997

200 g / MAP



Chicken meat for kebabs

Code 51392

EAN 574239

~2 kg / MAP

HOT SMOKED AND COOKED POULTRY

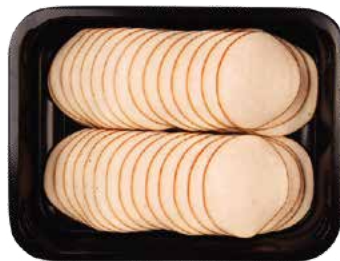


Turkey fillet

Code 2500

EAN 4740574025004

1.6 kg / MAP / ~106 slices

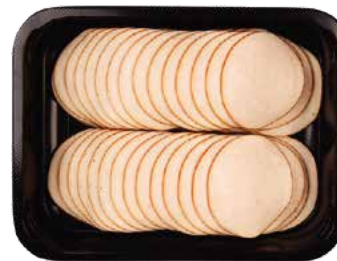


Chicken ham "Fitlap"

Code 2564

EAN 4740574025646

1.6 kg / MAP / ~106 slices



Tender chicken ham

Code 2502

EAN 4740574125025

1.6 kg / MAP



Chicken roulade

Code 2568

EAN 4740574025684

1.6 kg / MAP



Roasted chicken fillet 

Code 2528

EAN 4740574025288

2.1 kg / MAP



Roasted chicken fillet  

Code 51978

EAN 574197

2.1 kg / MAP



Roasted chicken fillet

Code 2548

EAN 4740574025486

2.1 kg / MAP / 14x14 mm



Smoked chicken thigh meat without skin

Code 2588

EAN 4740574025882

2.1 kg / MAP / 6x12 mm

HOT SMOKED BEEF



Beef ham

Code 2512

EAN 4740574025127

1.6 kg / MAP / ~106 slices

CONTROLLED
Traditionally
made
BEST
QUALITY



Pork ham

Code 2576

EAN 4740574025769

1.6 kg / MAP / ~106 slices



Pork loin with skin

Code 2504

EAN 4740574025042

1.6 kg / MAP / ~120 slices

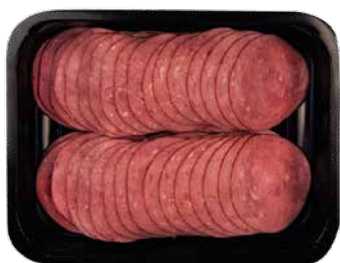


Pork loin

Code 2501

EAN 4740574025011

1.6 kg / MAP / ~122 slices



Beef ham "Fitlap"

Code 2519

EAN 4740574025196

1.6 kg / MAP / ~106 slices



Pork ham

Code 2517

EAN 4740574025172

1.6 kg / MAP / ~122 slices



Formed pork ham

Code 2557

EAN 4740574125575

1.6 kg / MAP / ~177 slices



**Pork roll with mushrooms
and tongue**

Code 2538

EAN 4740574025387

1.6 kg / MAP / ~83 slices

BOILED SAUSAGES



Boiled sausage

Code 2556
EAN 4740574025561
1.6 kg / MAP / ~122 slices



Boiled sausage cubes

Code 2514
EAN 4740574025141
2.1 kg / MAP / 6x6x6 mm

SMOKED SAUSAGES



Boiled salami

Code 2593
EAN 4740574025936
1.6 kg / MAP / ~122 slices



Semi smoked sausage

Code 2529
EAN 4740574025295
2.1 kg / MAP / 6x6 mm



Semi-smoked sausage "Mini"

Code 2509
EAN 4740574025097
1.5 kg / MAP / ~378 slices



Boiled salami

Code 2552
EAN 4740574025523
2.1 kg / MAP / 7x28 mm



Boiled salami "Pepperoni"

Code 9175
EAN 4740574091757
300 g / MAP



Boiled salami

Code 9193
EAN 4740574091931
300 g / MAP



Boiled salami strips

Code 9482
EAN 4740574094826
200 g / MAP

CONTROLLED
Traditionally
made
BEST
QUALITY

CONTROLLED
No
MDM
BEST
QUALITY

CONTROLLED
Pure
meat
BEST
QUALITY

HOT DOG SAUSAGES

Created for modern street-food concepts, our hot-dog sausages bring together Nordic food culture and today's global flavor trends. With their bold taste and versatile use, they are perfect for hot dogs, loaded fries, and wraps. Developed for fast-service kitchens, they help deliver great flavor with speed and consistency.



HOT DOG SAUSAGES



Jalapeno Hot Dogs ❄️

.....
Code 59304

EAN 4740574593046

630 g / vacuum / 9 pc, 70 g/pc



Jalapeno-Cheddar Hot Dogs ❄️

.....
Code 59472

EAN 4740574594722

720 g / vacuum / 8 pc, 90 g/pc



Hot Dog sausages with ❄️ chilli, paprika and cheese

.....
Code 59453

EAN 4740574594531

720 g / vacuum / 8 pc, 90 g/pc



Classic Hot Dogs ❄️

.....
Code 59300

EAN 4740574593008

675 g / vacuum / 9 pc, 75 g/pc



Frankfurters ❄️

.....
Code 59323

EAN 4740574593220

675 g / vacuum / 9 pc, 75 g/pc



Emmental Cheesy Hot Dogs ❄️

.....
Code 59601

EAN 4740574596016

675 g / vacuum / 9 pc, 75 g/pc



Cheesy Hot Dogs ❄️

.....
Code 59403

EAN 4740574594036

630 g / vacuum / 9 pc, 70 g/pc



Cheesy Hot Dogs ❄️

.....
Code 59401

EAN 4740574594012

675 g / vacuum / 9 pc, 75 g/pc



Cheesy Hot Dogs ❄️

.....
Code 59501

EAN 4740574595019

880 g / vacuum / 8 pc, 110 g/pc



MEATBALLS, CUTLETS AND SCHNITZELS

Delicious meatballs and savory cutlets crafted from premium fresh meat using time-honoured recipes, guaranteeing an exquisite burst of flavour.



MEATBALLS, CUTLETS AND SCHNITZELS

CONTROLLED
Traditionally
made
BEST
QUALITY

CONTROLLED BEST
No
MDM
QUALITY

CONTROLLED BEST
Pure
meat
QUALITY



Home made meatballs 

Code 1161
EAN 574161
~1 kg / vacuum



Mini meat balls  

Code 1100
EAN 574110
~1 kg / vacuum / ~10 g/pc



Meatballs with fresh
cheese filling 

Code 1211
EAN 574211
~1.6 kg / vacuum / ~22 g/pc



Swedish meatballs 

Code 1209
EAN 574129
~1.6 kg / vacuum / ~14 g/pc



Swedish meatballs  

Code 51209
EAN 574729
~1.6 kg / vacuum / ~14 g/pc



Noms meatballs 

Code 1361
EAN 574309
~1.6 kg / vacuum



Meatballs for culinary



Code 51165
EAN 574658
~1 kg / vacuum



Chorizo meatballs  

Code 59509
EAN 574507
~2 kg / vacuum



MEATBALLS, CUTLETS AND SCHNITZELS



Pork cutlets

.....

Code 9464

EAN 4740574094642

~1 kg / MAP / 10 pc



Chicken cutlets

.....

Code 9663

EAN 4740574096639

~1 kg / MAP / 10 pc



Smoked minced meat cutlets *

.....

Code 51204

EAN 574204

~1 kg / vacuum / ~38 g/pc



Breaded pork schnitzel

.....

Code 1538

EAN 574583

~1 kg / vacuum / ~38 g/pc



Minced meat chicken schnitzel *

.....

Code 51136

EAN 574635

~1 kg / vacuum



Pozharski cutlets *

.....

Code 51254

EAN 574254

~1 kg / vacuum



Kyiv cutlets *

.....

Code 77410

EAN 4740625000226

1.1 kg / vacuum /

Net per pc.: ~110 g



Breaded chicken breast fillet *

.....

Code 51747

EAN 574476

~1 kg / vacuum

SLOW COOKED PRODUCTS

Slow-cooked pork ribs are a culinary marvel, requiring time and patience to achieve perfection. Seasoned with a mix of spices and cooked over low heat for hours, these ribs become incredibly tender, practically falling off the bone. The result is a mouthwatering delight.

Whether glazed with barbecue sauce or served with a simple seasoning, slow-cooked pork ribs are a testament to the art of slow cooking, offering a tantalising feast for the senses.



SLOW COOKED PRODUCTS



BBQ spare ribs

Code 1438

EAN 574838

~2 kg / vacuum



BBQ ribs

Code 1452

EAN 574852

~2.3 kg / vacuum



BBQ ribs

Code 1552

EAN 574042

~600 g / vacuum



BBQ bacon

Code 1635

EAN 574037

~600 g / vacuum



BBQ bacon

Code 1435

EAN 574835

~2 kg / vacuum





OÜ NÕO LIHATÖÖSTUS

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